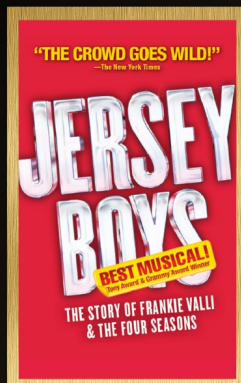
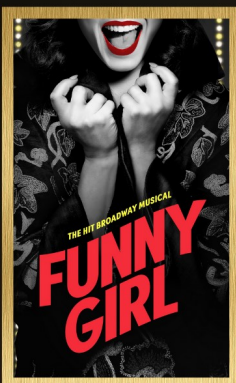


# PLAYBILL ADVERTISING RATES / CONTRACT

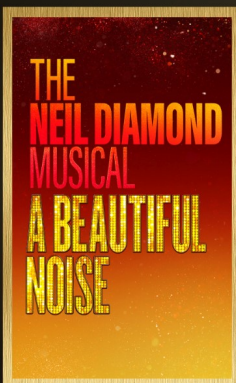
## DIRECT FROM BROADWAY TO OUR STAGE...



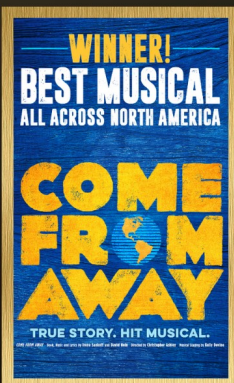
JAN. 7-12, 2025



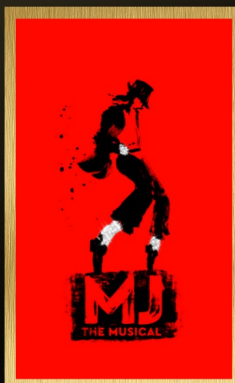
JAN. 21-26, 2025



FEB. 18-23, 2025



FEB. 25 - MAR. 2, 2025



APRIL 1-6, 2025



APRIL 15-20, 2025

Advertiser:

Contact:

Billing Address:

Phone:

Email:

Ad Size:

Full Page (\$4,750)	1/2 Page V (\$2,850)	1/2 Page H (\$2,850)
1/4 Page V (\$1,750)	1/4 Page H (\$1,750)	Double Page (\$8,250)

Ad Placement:

Best Available	Premium (+\$1000 for Full Page, +\$800 for 1/2 Page)
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Special Request:

Amount Due (Rates are listed as NET):

Payment Due Date: 12/31/2024

Signature:

Date:

Email: [bbmannplaybill@gmail.com](mailto:bbmannplaybill@gmail.com)  
 Website: [www.bbmannpah.com](http://www.bbmannpah.com)



## AD SPECIFICATIONS



**Double-Page Spread  
Image Live Area  
10.25" x 7.75"  
(Bleed: 11.125" x 8.625")\***



**Full-Page  
Image live Area  
4.75" x 7.75"  
(Bleed: 5.625" x 8.625")\***



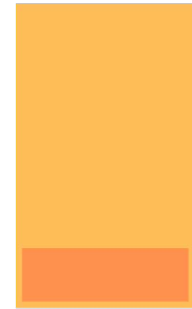
**1/2-Page V  
2.25" x 7.75"**



**1/2-Page H  
4.75" x 3.75"**



**1/4-Page V  
2.25" x 3.75"**



**1/4-Page H  
4.75" x 1.75"**

**Trim Double-Page: 11" x 8.5"**

**Trim Full-Page: 5.5" x 8.5"**

**\*PLEASE NOTE: For full-page ads or double-page spreads; remember to extend the bleed 1/8" past trim. Preferred Formats: High Res PDF or JPEG.**

## ADVERTISING GUIDELINES & POLICIES

1. Barbara 8. Mann PAH reserves the right to refuse any advertising. Advertising rates indicated are at NET.
2. BBMannPAH does not provide ad production service, all ads must be submitted camera-ready.
3. Position requests are not guaranteed, every effort will be made to accommodate those requests.
4. In the event of an error, BBMannPAH's liability, if any, will be limited to the cost of the ad.

## TARGET MARKET

Association with the Barbara B. Mann Performing Arts Hall is an opportunity for you to reach a fast-growing and ever changing lifestyle and demographic group. Our audience is comprised of residents from Lee (Cape Coral, Fort Myers, Sanibel, Estero, Bonita Springs, Lehigh) Collier (Naples, Marco Island) and Charlotte (Punta Gorda, Port Charlotte) Counties, who are educated and discerning individuals with discretionary incomes.

Primary Age: 45+ years (Secondary: 30-75 years)

Average Household Income: \$115,000