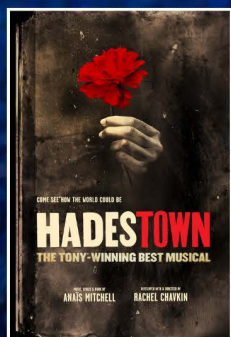
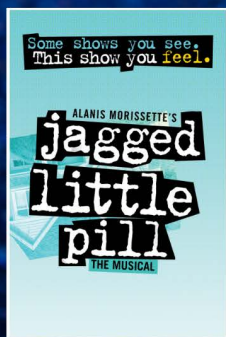


PLAYBILL ADVERTISING RATES / CONTRACT

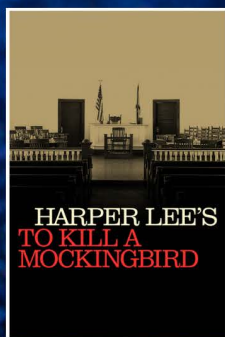
23-24 FIFTH THIRD BANK BROADWAY SERIES



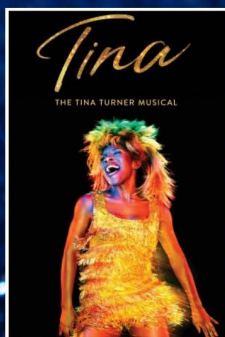
Jan. 23-28, 2024



Feb. 13-18, 2024



Feb. 20-25, 2024



Feb. 27 - Mar. 3, 2024



Mar. 26-31, 2024



Apr. 23 - May 5, 2024

Bringing Broadway's Best to You!

Advertiser:

Contact:

Billing Address:

Phone:

Email:

Ad Size:

Full Page (\$4,750)

1/2 Page V (\$2,850)

1/2 Page H (\$2,850)

1/4 Page V (\$1,750)

1/4 Page H (\$1,750)

Double Page (\$8,250)

Ad Placement:

Best Available

Premium (+\$1000 for Full Page, +\$800 for 1/2 Page)

Special Request:

Amount Due (Rates are listed as NET):

Payment Due Date: 12/31/2023

Signature:

Date:

Michael Dever, Marketing Coordinator

Email: mdever@bbmannpah.com

Phone: (239) 483-3033 Ext. 3109

Website: bbmannpah.com

AD SPECIFICATIONS



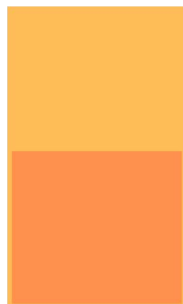
**Double-Page Spread
Image Live Area
10.25" x 7.75"
(Bleed: 11.125" x 8.625")***



**Full-Page
Image live Area
4.75" x 7.75"
(Bleed: 5.625" x 8.625")***



**1/2-Page V
2.25" x 7.75"**



**1/2-Page H
4.75" x 3.75"**



**1/4-Page V
2.25" x 3.75"**



**1/4-Page H
4.75" x 1.75"**

Trim Double-Page: 11" x 8.5"

Trim Full-Page: 5.5" x 8.5"

***PLEASE NOTE: For full-page ads or double-page spreads; remember to extend the bleed 1/8" past trim. Preferred Formats: High Res PDF or JPEG.**

ADVERTISING GUIDELINES & POLICIES

1. Barbara B. Mann PAH reserves the right to refuse any advertising. Advertising rates indicated are at NET.
2. BBMannPAH does not provide ad production service, all ads must be submitted camera-ready.
3. Position requests are not guaranteed, every effort will be made to accommodate those requests.
4. In the event of an error, BBMannPAH's liability, if any, will be limited to the cost of the ad.

TARGET MARKET

Association with the Barbara B. Mann Performing Arts Hall is an opportunity for you to reach a fast-growing and ever changing lifestyle and demographic group. Our audience is comprised of residents from Lee (Cape Coral, Fort Myers, Sanibel, Estero, Bonita Springs, Lehigh) Collier (Naples, Marco Island) and Charlotte (Punta Gorda, Port Charlotte) Counties, who are educated and discerning individuals with discretionary incomes.

Primary Age: 45+ years (Secondary: 30-75 years)

Average Household Income: \$115,000